



David Lloyd Strauss

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- High-spirited, enthusiastic team player.
- Outstanding presentation skills.
- Commitment to personal and professional accountability.
- Outstanding oral and written communication skills.
- Strong time management, organizational, and project management skills.
- Outstanding presentation and facilitation skills.
- Exceptional team building and group management skills.
- Well-groomed, polite customer relation skills.
- Work well in a fast-paced, unstructured environment where strong organizational skills are essential.

Professional Experience

Straeter Family - Personal / Executive Assistant, Household Manager - October, 2005 to May, 2008

- Professional Assistant for Straeter Family Personal and Business Services.
- Family and business event and vacation planning.
- Property care-taking (Personal & Business)
- Organized family and business related events, conferences and conventions.
- Interact directly with Architects and Interior Designers.
- Pet care. Automobile care.

San Diego Fitness – January, 2004 to October 2005

- Assisted in the redevelopment of a 20,000 square foot Premier Health & Fitness Club.
- Developed and operated outside marketing to local business community.
- Developed Business-To-Business marketing for affiliates of San Diego Chamber of Commerce.
- Developed and implemented direct marketing mailings, TV promotions and website promotions.
- Organized and assisted in creation of on-site retail services. Clothing and sports equipment sales.
- Assisted in creation and organization of on-site Starbucks food & beverage service.
- Coordinated and developed employee manuals and job descriptions.

Colorado Professional Building - December 1989 - April 2003

Residential Property Management

- President & CEO. Director of Building Operations. Director of Food Service.
- Responsible for building repairs, maintenance and upgrades.
- Provided concierge services to residents and guests.
- Managed 20,000 sq ft commercial residential property housing 60 University of Colorado Student residents.
- Operated summer international residential / educational programs.
- Coordinated with University of Colorado International and Student Housing Services.
- Created and operated "Scholar House", a premier drug-free student leadership program.

Advanced Marketing Seminars – Direct Marketing 1993-1996

- Sales and Marketing of consumer based environmental health and fitness products.
- Recognition in **Inc. Magazine** (12/96) as fastest growing privately held company in America.
- Retail sales training, goal setting, team development.
- Managed and directed a national sales team of over 400 marketing associates.
- Expansion and development of multiple Colorado marketing and recruitment centers.

Doral Telluride Resort and Spa - 1991 - 1993

- Assisted in the opening of the Spa at the Doral Telluride Resort and Spa.
- Spa Ambassador to VIP Guests.
- Assisted with internal sales and marketing.
- Individual and group events scheduling.

Education & Leadership Experience

- BA in Communication. University of Colorado, Boulder.
- Real Estate Broker's License - University of Colorado, Boulder. (1986)
- Anthony Robbins Mastery University Graduate – www.AnthonyRobbins.com.
- Computer Skills: Office 2007 Professional Edition, Adobe Photoshop CS3, Dreamweaver CS3
- ISSA Certified Personal Fitness Trainer. Mad Dogg Athletics Certified SPIN Instructor
- Key-Note graduation speaker for Emily-Griffith Center For Disadvantaged Youth

United States Air Force - Air Force Auxiliary

- 2nd Lieutenant, Air Search & Rescue - Colorado Auxiliary Squadron CO-072
- US Air Force Academy, Center For Leadership and Character Development.
- National Character and Leadership Symposium Facilitator and Trainer.

Personal Interests & Community Service

- Running, Cycling, Swimming, Hiking, Camping, Fitness Training, Spinning, Reading, Writing, SCUBA.
- Fund raising athlete for the CU Cancer Research Foundation
- Texaco/MS150 Cyclist for National Multiple Sclerosis Society
- Colorado 14,000 foot peak Mountain Climber
- Boulder Youth Shelter - Peer Role Model Volunteer.
- American Heart Association - Fund Raising Athlete.
- San Diego Homeless Shelter - Fund Raising Athlete.
- Boulder Meals-on-Wheels Volunteer - Big Brother Volunteer - Boulder Youth Shelter Volunteer
- YWAM – Youth Volunteer for disadvantaged kids. Wellington, New Zealand
- BCAP Volunteer – Boulder County AIDS Project
- Colorado Educational Foundation – Fund Raising
- Key-Note Graduation Speaker Emily Griffith Center for Disadvantaged Youth - Larkspur, Colorado (2000)
- Sponsored Athlete - Pearl Izumi, Schwinn, EMS, United Airlines, Air New Zealand.

International Travels & Experience

Australia & New Zealand

- 10 month journey across New Zealand and Australia
- 5 months in New Zealand and 5 months in Australia.
- Homeless and street kids outreach.
- Competed in local Rugby and Cricket tournaments.

Chile & Argentina -1995 - Cancer Research Benefit.

- Reached the 23,000 Summit of Aconcagua, Argentina (ANDES Mountains)
- Aconcagua is the tallest mountain in the Western and Southern Hemispheres.
- The Himalayas are not approachable this time of year, so on January 26th, 1995, my team and I were the highest people on the planet.

Pyramids of Teotihuacan – San Sebastian, Mexico – September, 2007

Group exploration of the Toltec and Aztec pyramids of Teotihuacan.

Ancient Mayan Ruins of Panenque, Totina and Bonampak – March, 2009

Other Countries Visited

Puerto Rico
Italy
France
Switzerland

Germany
Austria
Belgium
Lichtenstein

Barbados
St Thomas
St. John
St. Croix

St Martin
Canada
Mexico

